

MARSH

# About Marsh



# We are Marsh

Marsh is a global professional services firm helping clients navigate complexity and seize opportunities with market-leading, specialized capabilities across risk, reinsurance and capital, people and investments, and management consulting.

## What sets us apart? Perspective.

To develop innovative answers and craft powerful solutions for complex, multidimensional challenges, you need a range of viewpoints — and a partner to help you act on them.

At Marsh, perspective is more than what we deliver. It's embedded in how we think, collaborate and approach every challenge and opportunity.

It begins with our clients — listening to learn what's mission critical today, what's essential tomorrow and what goals we can help them achieve.

From there, we draw from wide-reaching points of view and sophisticated data and analytics across a distinct set of capabilities to drive meaningful change.

We are committed partners, bringing together the unique expertise of four market-leading businesses to deliver actionable solutions.

That's how we help clients, communities and colleagues turn today's most pressing challenges into breakthrough opportunities.

“Marsh is uniquely positioned to open up possibilities for our clients, colleagues, and shareholders.”



John Doyle  
President & CEO, Marsh

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Building the confidence to thrive through the power of perspective.

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# For over 155 years, our journey has been about standing with our clients, finding opportunity and navigating uncertainty together.

1871

The Great Chicago Fire leads to a new approach to underwriting and inspires the founding of what becomes Marsh

1922

**Guy Carpenter**  
founded to redefine how industries assess risk and opens new possibilities for clients

1945

**Mercer**  
established to transform workforce consulting — proving that benefits built around people can drive lasting impact

1984

**Oliver Wyman**  
forms with an ambition to embrace a new era of business transformation, helping leaders unlock opportunities for growth

2026

Our four market-leading businesses come together under the new brand Marsh, collaborating to solve challenges across risk, strategy and people

# Today, our colleagues deliver tangible impact at scale

90,000+  
global  
colleagues

130+  
countries  
with clients

\$26.5B+  
annual  
revenue<sup>1</sup>

~\$190B  
annual premiums  
placed

\$683B  
AUM<sup>2</sup>

\$17.5T+  
assets under  
advisement<sup>3</sup>

123<sup>rd</sup>  
largest company  
in S&P 500 on  
market cap<sup>4</sup>

# Our businesses work together to tackle challenges across risk, strategy, and people

Reporting segments	Business brands	Key capabilities (non-exhaustive)		
Risk & Insurance Services	<b>MARSH</b>	Risk		
		Risk analytics	Insurance brokerage/placement	Risk consulting
	<b>GUY CARPENTER</b> A MARSH BUSINESS	Reinsurance and capital		
		Reinsurance placement	Capital solutions	Analytics & Advisory
Consulting	<b>MERCER</b> A MARSH BUSINESS	People and investments		
		Health and benefits	Workforce, rewards and retirement consulting	
		Investment research and advice / OCIO		
	<b>OLIVER WYMAN</b> A MARSH BUSINESS	Management consulting		
		Strategy consulting	Operations improvement	
		Organizational and digital transformation		



# Our strengths will help you thrive

**We are**

## Committed partners

We work with curiosity, care and integrity to understand your unique needs and enable your ultimate success.

**We apply**

## Unique expertise

We bring a distinct combination of capabilities — from data-driven insights to deep industry knowledge and experience — clarifying your view of present and future risks and opportunities.

**We deliver**

## Actionable solutions

We provide practical solutions to your most pressing challenges, delivering results that help businesses and communities thrive.

# Our leaders reflect our strong collaborative culture and commitment to putting our clients first

## Executive leadership team



**John Q. Doyle**  
President and CEO



**Mark McGivney**  
SVP and Chief Financial Officer



**Kate Brennan**  
SVP and General Counsel



**Paul Beswick**  
SVP and Chief Information  
and Operations Officer



**John Jones**  
SVP and Chief Marketing and  
Communications Officer



**Dean Klisura**  
President and CEO,  
Guy Carpenter



**Carmen Fernandez**  
SVP and Chief People Officer



**Martin South**  
President and CEO,  
Marsh Risk




**Nick Studer**  
President and CEO,  
Oliver Wyman & Marsh  
Management Consulting



**Pat Tomlinson**  
President and CEO,  
Mercer





Our purpose

# Building the confidence to thrive through the power of perspective



# MARSH

We're a global professional services firm bringing together capabilities across risk, reinsurance and capital, people and investments, and management consulting—building the confidence to thrive through the power of perspective